

Multimedia Project : COMPARE/CONTRAST BSN vs. RSG

Student Name: _____ Project: _____

CATEGORY	4	3	2	1
Organization	The paper breaks the information into whole-to-whole, similarities - to-differences, or point-by-point structure. It follows a consistent order when discussing the comparison	The paper breaks the information into whole-to-whole, similarities-to-differences, or point-by-point structure but does not follow a consistent order when discussing the comparison.	The paper breaks the information into whole-to-whole, similarities-to-differences, or point-by-point structure, but some information is in the wrong section. Some details are not in a logical or expected order, and this distracts the reader.	Many details are not in a logical or expected order. There is little sense that the writing is organized.
Compare-Contrast + Information (Double Points!)	The paper compares and contrasts items clearly. The paper points to <u>specific examples</u> to illustrate the comparison. The paper includes only the information relevant to the comparison.	The paper compares and contrasts items clearly, but the supporting information is general. The paper includes only the information relevant to the comparison.	The paper compares and contrasts items clearly, but the supporting information is incomplete. The paper may include information that is not relevant to the comparison.	The paper compares or contrasts, but does not include both. There is no supporting information or support is incomplete.
Mechanics	No misspellings or grammatical errors.	Three or fewer misspellings and/or mechanical errors.	Six or fewer misspellings and/or grammatical errors.	More than seven errors in spelling or grammar.
Originality	Product shows a large amount of original thought. Ideas are creative and inventive.	Product shows some original thought. Work shows new ideas and insights.	There is little evidence of original thinking. The project is plain, simple, and lacks creativity	Uses other people's ideas, but does not give them credit. The project is plain, simple, and lacks creativity.
Attractiveness	Makes excellent use of font, color, graphics, effects, etc. to enhance the presentation.	Makes good use of font, color, graphics, effects, etc. to enhance to presentation.	Makes use of font, color, graphics, effects, etc. but occasionally these detract from the presentation content.	Use of font, color, graphics, effects etc. but these often distract from the presentation content.

